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## 論文要旨

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(論文題名)					
How does Product and International Diversification Effects firm performance: -Interaction effect and Regional Selection-					
(内容の要旨)					
<p>This paper presents a important discussion issue about diversification, how product and international diversification effects firm performance, from two perspectives - interaction effect of geographical and product diversification and the regional selection of geographical diversification. Hypothesis concerns the interaction effect of product diversification and international diversification and the advanced regional selection effect on firm performance. The interaction effect has a negative and curvilinear effect, and the geographical diversification to Asia also has a negative and curvilinear effect. The result gives a warning to easygoing diversifications. Japanese NIKKEI financial index's 225 firms were employed as analysis sample.</p>					