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Cultural Diversity and Team Performance

Thesis statement

A group's cultural diversity influences its team performance.

This study discusses the relationship between a group's cultural diversity and its performance by taking nine sample groups of students at the Western Business School (WBS), and measuring and comparing their cultural diversities and team performances.

1. The samples

The study involves nine work teams consisting of 56 WBS students. Students perform a complex and unstructured task such as analyzing a case together.

2. Measurement of cultural diversities and team performances

Individuals' and teams' cultural diversities are measured using the Cultural Perspectives Questionnaire. Team performances are also measured after each team analyzes the Hazelton International case study.

3. Test of hypothesis

After analyzing the collected data I found that the information did not statistically support the hypothesis.

4. Conclusion and discussion

Although the data that I collected from the experiment with the WBS students did not statistically support my hypothesis, I feel that it would be beneficial to perform a similar experiment at the Keio Business School (KBS) in an attempt to gain more insight.

My objective with this study is to provide a further understanding of the influence of cultural diversity on team performance. My hope is that it will make a contribution to those individuals involved in international joint ventures.