Title	Integrating media and local perspectives to stimulate and enhance parent-child interaction
Sub Title	
Author	白木, ローラ 愛子(Shiraki, Laura Aiko) 岸, 博幸(Kishi, Hiroyuki)
Publisher	慶應義塾大学大学院メディアデザイン研究科
Publication year	2011
Jtitle	
JaLC DOI	
Abstract	Parent-child interaction is vital to the healthy cognitive and social development of children. However, economic and social changes have created new trends that put increasing pressure on harried parents to focus more on their children's academic achievement rather than simply concentrating on spending quality time with them. A plethora of new media exacerbates the problem by providing families with too many passive, non-interactive ways to spend their free time. This project explores ways of integrating Internet platforms with locally relevant cultural values to develop a media stimulus for quality interaction, providing an alternative to other forms of non-interactive media. The rst approach utilizes the inherent qualities of computers and the Internet through online games in order to stimulate cooperative interaction. The second approach uses the Internet to meet the needs of busy parents through a cooking website, with the goal of stimulating high-quality interaction that extends beyond the medium into a realworld context. Although the survey results and three case studies do not provide a large enough sample to draw de nitive conclusions, they illuminate interesting trends and provide valuable feedback, suggesting that Internet resources can indeed be integrated with local perspectives to create an e ective media tool for stimulating and enhancing parent-child interaction.
Notes	修士学位論文. 2011年度メディアデザイン学 第133号
Genre	Thesis or Dissertation
URL	https://koara.lib.keio.ac.jp/xoonips/modules/xoonips/detail.php?koara_id=KO40001001-00002011-0133

Master's Thesis

Integrating Media and Local Perspectives to Stimulate and Enhance Parent-Child Interaction

KEIO MEDIA DESIGN

Laura Aiko Shiraki

A Master's Thesis
submitted to Graduate School of Media Design,
Keio University
in partial fulfillment of the requirements for the degree of
MASTER of MediaDesign

Laura Aiko Shiraki

Thesis Committee:
   Professor Hiroyuki Kishi (Supervisor)
   Professor Akira Kato   (Co-supervisor)
Thesis Committee:
   Professor Hiroyuki Kishi (Supervisor)
   Professor Akira Kato   (Co-supervisor)
   Professor Masahiko Inami (Member)

Integrating Media and Local Perspectives to Stimulate and Enhance Parent-Child Interaction

Abstract

Parent-child interaction is vital to the healthy cognitive and social development of children. However, economic and social changes have created new trends that put increasing pressure on harried parents to focus more on their children's academic achievement rather than simply concentrating on spending quality time with them. A plethora of new media exacerbates the problem by providing families with too many passive, non-interactive ways to spend their free time. This project explores ways of integrating Internet platforms with locally relevant cultural values to develop a media stimulus for quality interaction, providing an alternative to other forms of non-interactive media. The first approach utilizes the inherent qualities of computers and the Internet through online games in order to stimulate cooperative interaction. The second approach uses the Internet to meet the needs of busy parents through a cooking website, with the goal of stimulating high-quality interaction that extends beyond the medium into a real-world context. Although the survey results and three case studies do not provide a large enough sample to draw definitive conclusions, they illuminate interesting trends and provide valuable feedback, suggesting that Internet resources can indeed be integrated with local perspectives to create an effective media tool for stimulating and enhancing parent-child interaction.

Graduate School of Media Design, Keio University

Laura Aiko Shiraki