

Title	CONTENTS
Sub Title	
Author	
Publisher	
Publication year	1972
Jtitle	三田商学研究 (Mita business review). Vol.15, No.5 (1972. 12)
JaLC DOI	
Abstract	
Notes	
Genre	
URL	<a href="https://koara.lib.keio.ac.jp/xoonips/modules/xoonips/detail.php?koara_id=AN00234698-19721230-03958936">https://koara.lib.keio.ac.jp/xoonips/modules/xoonips/detail.php?koara_id=AN00234698-19721230-03958936</a>

慶應義塾大学学術情報リポジトリ(KOARA)に掲載されているコンテンツの著作権は、それぞれの著作者、学会または出版社/発行者に帰属し、その権利は著作権法によって保護されています。引用にあたっては、著作権法を遵守してご利用ください。

The copyrights of content available on the KeiO Associated Repository of Academic resources (KOARA) belong to the respective authors, academic societies, or publishers/issuers, and these rights are protected by the Japanese Copyright Act. When quoting the content, please follow the Japanese copyright act.

# MITA BUSINESS REVIEW

Published by SOCIETY OF BUSINESS AND COMMERCE  
KEIO UNIVERSITY, Mita, Minatoku, Tokyo, Japan

## CONTENTS

### Articles

- Ryōichi Suzuki*: An International Comparison about  
the Labour Economy between Japan and U. S. A. .... 1
- Tamio Fushimi*: On the Relationship between Cash-flow  
Basis and Accrual Basis in Profit Planning ..... 23
- Masakatsu Kashihara*: The Critical Study for W. Alderson's  
Marketing Methodology ..... 42
- Hisao Hayashi*: A Study on the theory of the Growth of the Firm ..... 68
- Masahiko Shimizu*: The Structure of Commodity Technologies  
and Change of Plant Size ..... 90

### Material

- Yoshio Satō*: Price Increases of Small Industry Products  
—A Case Study— ..... 125

### Book Review