

Title	Contents
Sub Title	
Author	
Publisher	Society of Business and Commerce, Keio University
Publication year	1997
Jtitle	Keio business review No.35(1997)
JaLC DOI	
Abstract	
Notes	
Genre	
URL	https://koara.lib.keio.ac.jp/xoonips/modules/xoonips/detail.php?koara_id=AA00260481-19970000-00704556

慶應義塾大学学術情報リポジトリ(KOARA)に掲載されているコンテンツの著作権は、それぞれの著作者、学会または出版社/発行者に帰属し、その権利は著作権法によって保護されています。引用にあたっては、著作権法を遵守してご利用ください。

The copyrights of content available on the KeiO Associated Repository of Academic resources (KOARA) belong to the respective authors, academic societies, or publishers/issuers, and these rights are protected by the Japanese Copyright Act. When quoting the content, please follow the Japanese copyright act.

KEIO BUSINESS REVIEW

SOCIETY OF BUSINESS AND COMMERCE, KEIO UNIVERSITY

CONTENTS

Articles

- 1 RE-ENGINEERING JAPANESE BUSINESS PROCESSES: WEST MEETS EAST
AND HAMMER MEETS CONFUCIUS
Damon L. Drummond
Maris G. Martinsons
- 27 A NEW FRAMEWORK FOR GLOBAL MARKETING
Hiroshi Kosaka
- 43 ATTITUDE AND CONSCIOUSNESS OF JAPANESE WOMEN TOWARDS
CAREER COMMITMENT AND CONTINUITY:
THE ROLE OF PERSONALITY AND FAMILY SUPPORT
Md. Mohsin-Ul Islam
- 71 THE CRITICAL FACTORS IN THE EFFECTIVE POLICY IMPLEMENTATION
OF THE TELECOMMUNICATION INDUSTRY
Gug-Hyeon Cho