

Title	Keio business review (information)
Sub Title	
Author	
Publisher	
Publication year	1980
Jtitle	Keio business review Vol.17, (1980.)
JaLC DOI	
Abstract	
Notes	
Genre	
URL	https://koara.lib.keio.ac.jp/xoonips/modules/xoonips/detail.php?koara_id=AA00260481-19800000-03920066

慶應義塾大学学術情報リポジトリ(KOARA)に掲載されているコンテンツの著作権は、それぞれの著作者、学会または出版社/発行者に帰属し、その権利は著作権法によって保護されています。引用にあたっては、著作権法を遵守してご利用ください。

The copyrights of content available on the KeiO Associated Repository of Academic resources (KOARA) belong to the respective authors, academic societies, or publishers/issuers, and these rights are protected by the Japanese Copyright Act. When quoting the content, please follow the Japanese copyright act.

KEIO BUSINESS REVIEW

PUBLISHED BY SOCIETY OF BUSINESS
AND COMMERCE, KEIO UNIVERSITY

Chairman: Ken'ichi Masui
Editor: Ken'ichi Masui
Editorial Committee:

Ken'ichi Masui
Tasuku Noguchi
Kōji Yasui
Yutaka Maekawa
Seinosuke Suzuki
Hikaru Sakuramoto
Ushio Chūjō
Yōko Wake

ALL OF THE AUTHORS IN THIS ISSUE
are members of Faculty of Business and
Commerce, Keio University

Tasuku Noguchi, Professor of Business Economics
Noriaki Niwata, Professor of Insurance
Yoshio Aida, Professor of Accounting
Takeshi Shimizu, Professor of Marketing
Motoaki Akagawa, Associate Professor of Theory
of Money
Ushio Chūjō, Instructor of Transport Economics

KEIO BUSINESS REVIEW is published annually by Society of Business and
Commerce, Keio University. The subscription price, ¥800 for a single copy ;
student rate ¥700. Manuscripts, books, periodicals, etc., should be addressed
to SOCIETY OF BUSINESS AND COMMERCE, KEIO UNIVERSITY, Mita
2, 15-45 Minato-ku, Tokyo, Japan

Copyright © 1980, by Society of Business and Commerce, Keio University

Printed by THE KEIO TSUSHIN COMPANY, LIMITED,
Mita 2, 19-30, Minato-ku, Tokyo, Japan