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INTRODUCTION

The project of dispatching an economic survey team to Australia and New Zealand was established in 1967 as one of the commemorative acts of the tenth anniversary of our Faculty of Business and Commerce, Keio University, in addition to the publication of a special issue of the journal, a series of studies in business and Commerce and the establishment of new courses in basic electric computer studies. A project of this kind should be of a somewhat different nature than other projects, because of its peculiar characteristics, hence, considerable difficulties had been expected in carrying it out; for example, selection of members, raising of necessary funds, and assurance that conveniences would be provided for a successful study. These problems did not appear easy to solve.

The first step toward success in our attempt, however, was prompted by the willingness of our most desirable colleagues to participate; most desirable in respect of their relevant fields of study and experience in living abroad; namely Ryōichi Suzuki (econometrics) as leader, Zuiichirō Otagaki (labor science), Misao Sekiguchi (business administration), Shigeru Tamura (money and banking), Susumu Suzuki (English language & literature), and Shōji Murata (marketing). Thorough preparations and preliminary studies, prior to their departure, were accomplished by these members. The raising of funds, the most difficult part of the project, was successfully carried out by the University authorities, research aid foundations, associate members of Keio Gijuku, and many people outside this institution who showed a good understanding of our project. Through correspondence with universities in Melbourne, Sydney, Auckland, Victoria and Monash, together with proper assistance from the Australian and New Zealand Embassies here, JETRO, the Japan-Australia Economic Committee, Mitsui Bussan Co., Mitsubishi Shōji Co., Nissan Auto Co. and other government and non-government organizations the plans were successfully and most effectively laid out, which made it possible for the group to leave Haneda on July 23rd. For the period of one month the members were engaged in active research, keeping friendly contact with people there, and it is with a very great pleasure to welcome the fruitful outcome of their efforts. It is understood that the rich and resourceful outcome is the result of valuable materials, afforded by many government and non-government organizations and their cooperation. I wish to express my sincere gratitude to them.

In late October, 1966, a partial report on the survey was made public at our university, and now the full length report has been compiled in this issue. Its English version is now prepared, also. It is my great pleasure to see them coming out since I was one of the commemorative program organizers.

There are still many problems left to be considered as to how best the interdisciplinary work should be planned, or what area should be chosen, or how the funds be raised.

In any event it is evident that this scheme of international academic interchange, that should be the principal path of development for Keio Gijuku, has gone a step further. Being convinced of its beneficial effects upon the Faculty of Business and Commerce, I wish to express my gratitude to the consistent and faithful efforts of the members and to the active assistance given from outside to this intellectual undertaking. In finishing this introduction, I would like to repeat the words of Dr. Elliot, President of Harvard University, who visited Mita campus shortly after the foundation of Keio Gijuku: "Education is an Endless Journey."

February 10, 1968

Yasuo Kotaka

at Mita Hill

(This is the introduction of the original Japanese issue of Dr. Kotaka, the former Dean of the Faculty of Business and Commerce, Keio University.)