For the Arts Tourism Integrator
- A Proposal of a Dual-Core Model -

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**Title**

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**Abstract**

The purpose of this crossover study is to propose a new and original arts tourist attraction model - *a dual-core model*. The model consists of *an art core, a non-art core, and core surroundings*. The two cores act jointly to attract tourists to the destination, and to satisfy artistic and leisure-related needs; while core surroundings assist the cores, and satisfy basic essential needs. Their functions are introduced through a number of actual cases. Three variations of the dual-core model are proposed, to show the dependency between the cores. The model was based on findings from two years of extensive field research across existing arts attractions in both Japan and Taiwan, with multiple interviews conducted with stakeholders. For an illustration of the model’s approach, a successful arts attraction in Taiwan called Rainbow Village is examined through the dual-core model. Suggestions are made for arts tourism integrators to operate this model to create or improve arts tourist attractions.

**Key Word (5 words)**

arts tourism, creative tourism, tourist attraction, arts tourist attraction, arts tourist.